

ESEOSA EKE

Media Kit

The Confidence Coach for Entrepreneurs

About Me



WHAT I DO

- Founder & CEO, IconiQ Creative Group
- Co-Founder, Noboru and PitchValley
- Managing Director, Consultancy in Africa Services
- Confidence Coach for Entrepreneurs
- Author of Confidence Workbooks and Toolkits
- Writer at The Currency of Confidence Blog
- Podcaster, FaithFueled (Christian Entrepreneurs)
- Brand Strategist
- Graphic & Web Designer
- Executive Board Member The Shepherd's Outreach

WHAT I'VE DONE

Education, Certifications & Work Experiences

- MA in Public Administration
- BA in International Relations
- Strategic Brand Management Certification, London School of Business
- Content Marketing Certification
- Growth-Driven Design Certification
- Over a decade of corporate experience in marketing, management, and operations in the Real Estate Industry

WHAT I FOCUS ON

- Personal Mastery & Life Coaching
- Confidence Building Tools & Strategies
- Corporate Trauma & Workplace PTSD
- Corporate Social Responsibility (CSR)
- Branding for Nonprofits & Charities
- Networking Tips

What's Being Said



"Eseosa is the best I've worked with - she is a conscientious producer and consummate professional. There's simply no better, and if you demand the best product and best experience from the best in the business, you find the best - and you look no further than Eseosa. I would work with her any day - and everyday if I could. She's simply brilliant and the industry is beyond lucky to have her."

*Steve Sylvester
Managing Partner, GN Management*



'Ultra-Talented', 'Creatively Gifted' and 'A Marketing Wizard' are a few words that accurately describe Ms. Sosa. She's a tremendous leader with crisp communication skills and a plethora of other talents that helps her keep her clients on track to complete assignments with deadlines in our incredibly competitive media driven marketplace."

*Mark Thompson
CEO, Thompson & Thompson*

My Story



At 20 years old, I had lofty ambitions to become an international lawyer. Fresh out of college with a degree in international relations, I wanted to better my chances of getting into law school. I had two goals to make this possible: get a master's degree in public administration and work for a law firm. In the first year of grad school, I signed up to work with a lawyer. Unfortunately, the tedious long days had me reconsidering my law school ambitions. Luckily, the lawyer had a real estate company and upon the rapid exit of their director of operations, they asked me to fill the role. Little did I know, the next 6 years, would redirect my path entirely.

Whoever said, "experience is the best teacher" was not a liar. My days were intensely packed with every single aspect of business operations from accounting, marketing, branding, recruiting, technology, and c-suite operations. I rapidly gained experience and began to control most of the business. I quickly realized that my gender and color played a major impact in how I was treated regardless of my title, degree, and experience. At first, I believed it was the company I worked with but after leaving and going on to work with other corporations for 3 more years, I realized it was the same wolf in a different outfit. I witnessed the disparities in my pay, the way I was treated by coworkers, and the unethical inherently racist policies and practices of these companies.

One day, I discovered that I was on the verge of a mental breakdown. I had spent the past 9 years having to internalize the effects of racism and sexism. My confidence had suffered, my self-worth had diminished and I became depressed. I needed to become myself again. I began to research ways to get my confidence back. I was determined to find my joy again. I intensely studied the psychology of confidence and applied it to my life.

I also decided to become a full-time entrepreneur. The first year of running a business had me spiraling through impostor syndrome and fear-based procrastination. Going through this all the while struggling to gain clients, scale my business, and hire contractors was one of the worst times in my life. I relied on my research, my faith, and the tools I had discovered to find balance and peace. I grew my business to high earnings and worked with clients that also went through the same experience. It was here I recognized a need to help them beyond business, so I became a confidence coach.

I've spent the past few years teaching my strategies, encouraging and uplifting entrepreneurs, and creating brands that not only sell but help boost the confidence of their owners. I have a pretty specific niche: fearful entrepreneurs; especially those whose confidence had been cut down by their experiences in the corporate world. Most of my clients experience the same issues I had in the past: stomach aches from charging what they are worth, posting hesitation syndrome, impostor syndrome, and analysis paralysis. Together we learn and apply the tools to help boost their confidence. We work through the self-inflicted obstacles, and create action plans and strategies so that they can recognize how whole, complete, and capable they truly are.

Notable Media Appearances



VENNGAGE

The State of Lead Generation in 2019 [Trends + Expert Tips]



hack^{the}hood

WIX & Hack The Hood Graduation Ceremony



Networking Symposium for Business & Entrepreneurs 2022



THE CLOSE

37 Underrated Real Estate Lead Generation Ideas for 2022



rdnz

Musings Behind The Creative

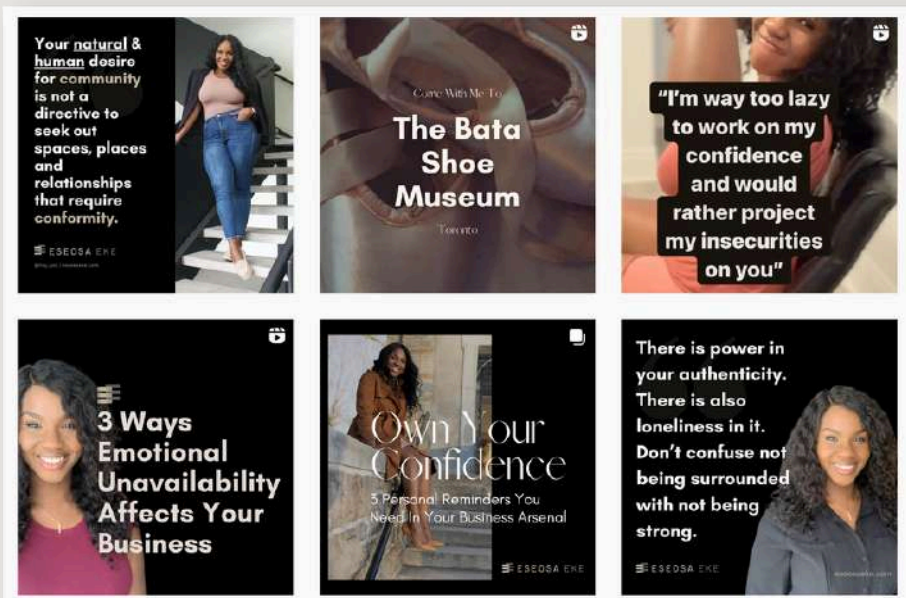


Where To Find Me



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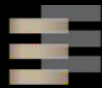


@hey_sos

Top Audience Location:
New York

Top age ranges:
25 -33

Top Audience Gender:
50.6% women



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